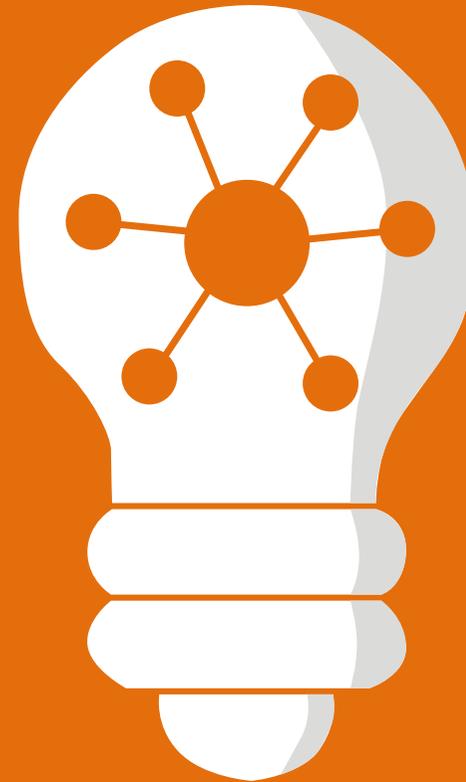




Minitab Engage™

What's New in Engage 6.1 Technical User Guide



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Improvement: Companion by Minitab has been upgraded to Minitab Engage™

User Benefit

- Collect ideas, evaluate their potential and alignment with organizational goals. Streamline the process of vetting which ideas move forward to become projects with proven problem-solving methodologies.
- Minitab Engage works with your existing Companion license. You will still be able to open all your Companion files and have access to even more great tools. Minitab Engage will integrate with the latest version of Minitab Statistical Software.

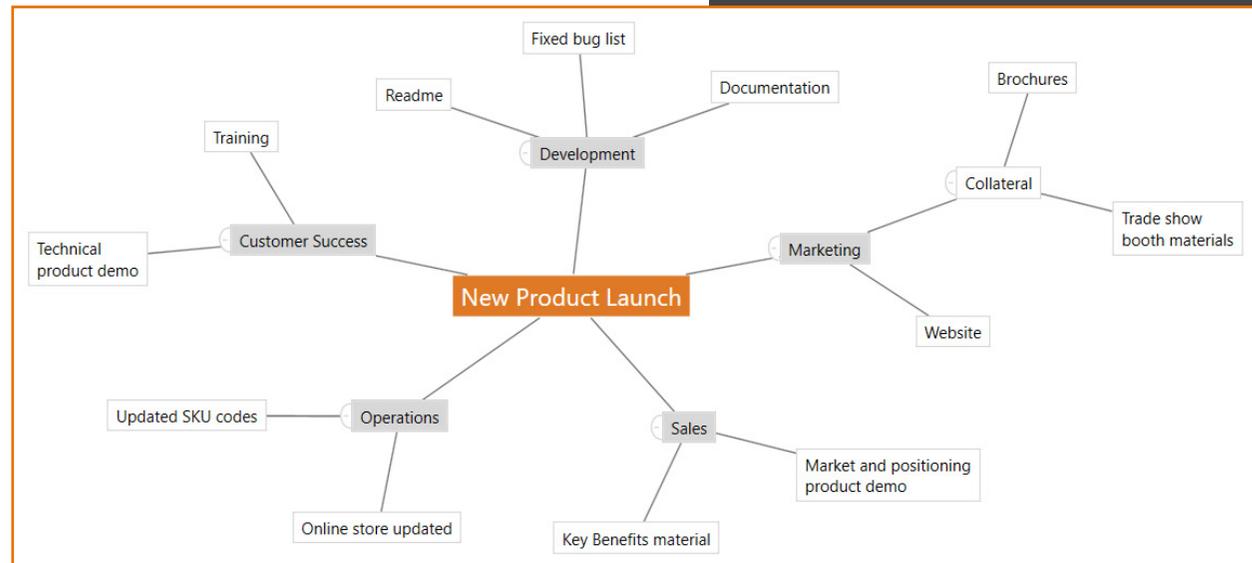
Summary: Minitab Engage enables organizations to collect ideas via a virtual suggestion box, gain sponsorship, and execute on them. Whether challenging an organization to innovate in a very specific way, targeting areas of improvement, or simply looking for good ideas, Engage expedites the process of innovation from ideation through execution.

Mind Maps

Improvement: Users can now create mind maps, a powerful and easy-to-use brainstorming tool for organizing conceptually similar ideas.

User Benefit: Users can gather, organize, and communicate related ideas and concepts in a mind map layout.

Summary: The new mind map tool offers all the same powerful brainstorming functionality users rely on in fishbones, CT trees, and idea maps, and provides a new visual layout for users that prefer the aesthetics or utility of a less structured display.



New User Experience for the Workflow Tab

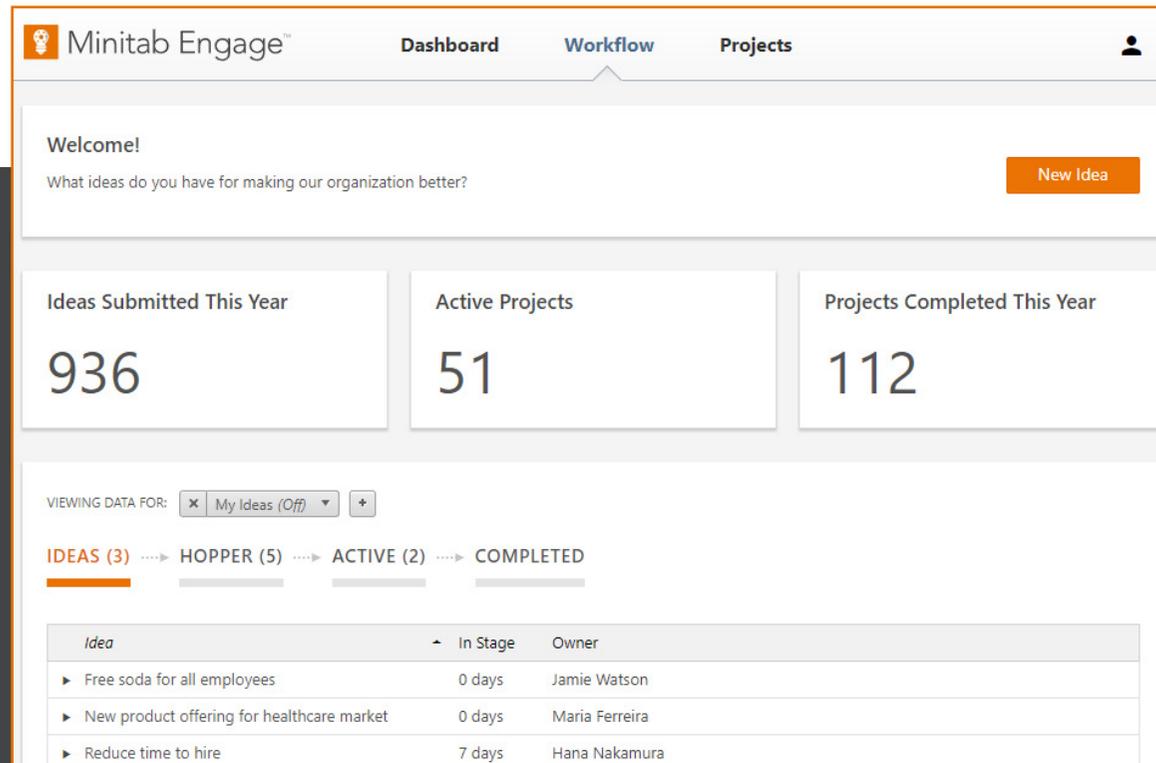
Improvement

- For subscriptions using Workflow, users will see the Workflow tab as soon as they open the Minitab Engage web app
- Prominent New Idea button at the top of the page
- New workflow summaries

User Benefit: New user experience and UI improvements to the Workflow tab minimize the steps needed to submit ideas while providing a quick snapshot of ideation and project activity, ensuring nothing stands in the way of gathering your users' best ideas.



Summary: The Minitab Engage Workflow enhancements provide a frictionless user experience for submitting ideas and engaging with current idea and project activity.



The screenshot shows the Minitab Engage Workflow tab interface. At the top, there are navigation tabs for Dashboard, Workflow (selected), and Projects, along with a user profile icon. Below the navigation is a welcome message: "Welcome! What ideas do you have for making our organization better?" with a prominent "New Idea" button. The main content area features three summary cards: "Ideas Submitted This Year" (936), "Active Projects" (51), and "Projects Completed This Year" (112). Below these cards is a "VIEWING DATA FOR:" section with a dropdown menu set to "My Ideas (Off)". A progress bar shows the workflow stages: IDEAS (3), HOPPER (5), ACTIVE (2), and COMPLETED. The "IDEAS" stage is currently selected, displaying a table of ideas.

Idea	In Stage	Owner
▶ Free soda for all employees	0 days	Jamie Watson
▶ New product offering for healthcare market	0 days	Maria Ferreira
▶ Reduce time to hire	7 days	Hana Nakamura

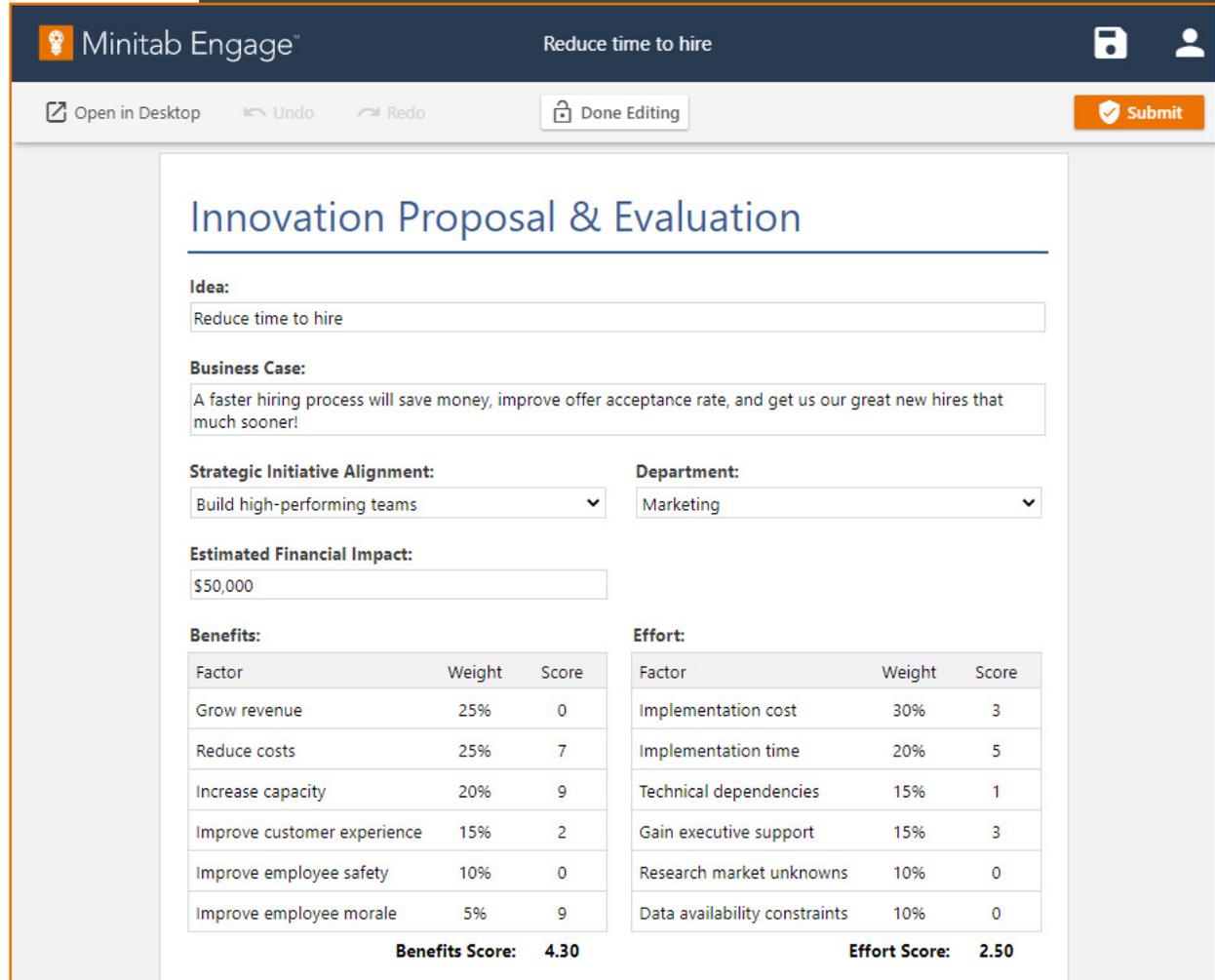
Idea Forms Are Now on the Web

Improvement: Ideas can now be created, worked on, and submitted, all from the Minitab Engage web app.

User Benefit: Users can record and submit ideas right as they occur to them, no matter the time or place, as long as they have access to a web browser.

Also reduces IT dependency because it alleviates the need for a local desktop install for anyone who submits or manages ideas but doesn't need to work on projects.

Summary: Easily capture ideas without the need to download and install a desktop application.



The screenshot shows the Minitab Engage web interface for an "Innovation Proposal & Evaluation" form. The form is titled "Reduce time to hire" and includes a "Submit" button. The form fields are as follows:

- Idea:** Reduce time to hire
- Business Case:** A faster hiring process will save money, improve offer acceptance rate, and get us our great new hires that much sooner!
- Strategic Initiative Alignment:** Build high-performing teams
- Department:** Marketing
- Estimated Financial Impact:** \$50,000

The form also includes two tables for scoring:

Benefits:			Effort:		
Factor	Weight	Score	Factor	Weight	Score
Grow revenue	25%	0	Implementation cost	30%	3
Reduce costs	25%	7	Implementation time	20%	5
Increase capacity	20%	9	Technical dependencies	15%	1
Improve customer experience	15%	2	Gain executive support	15%	3
Improve employee safety	10%	0	Research market unknowns	10%	0
Improve employee morale	5%	9	Data availability constraints	10%	0
Benefits Score: 4.30			Effort Score: 2.50		

	Idea Submitters	Users	Administrators	Data Architects
Submit ideas	X	X	X	X
Lead or contribute to projects		X	X	X
Use tools, including: process maps, fishbones, mind maps, Five Whys, FMEAs, Monte Carlo simulations		X	X	X
Access any project in the subscription			X	X
Determine data fields to track				X
Design templates				X
Configure workflow and methodologies				X
Create public dashboard reports				X

Idea Submitter Role

Improvement: New low-cost seats to add to your subscription for gathering ideas for improvement or innovation.

User Benefit: Empower everyone in your organization to easily submit their ideas. Reserve user licenses for people that will be leading projects, working with tools, or accessing dashboard reports. Make everyone else in your organization an idea submitter and give them only the access they need – to submit their great ideas!

Summary: The new idea submitter role enables organizations to leverage the power of idea generation from contributors that don't need the robust toolset in Minitab Engage. Now you can collect ideas from across the organization, evaluate them, and execute on viable initiatives that drive innovation, accelerate growth, and increase profitability. All from one platform.



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