

# THE WOLFRAM SOLUTION FOR PUBLISHING AND CONTENT DELIVERY

## NEXT STEPS

Visit our publishing and content delivery page to find out how to incorporate *Mathematica* into your daily work and research.

### KEY RESOURCES INCLUDE:



Free Trial



Free Online Seminars



Online or Onsite  
Technical Demonstrations



Full *Mathematica* Documentation, with More Than  
100,000 Examples, "How tos," and Tutorials

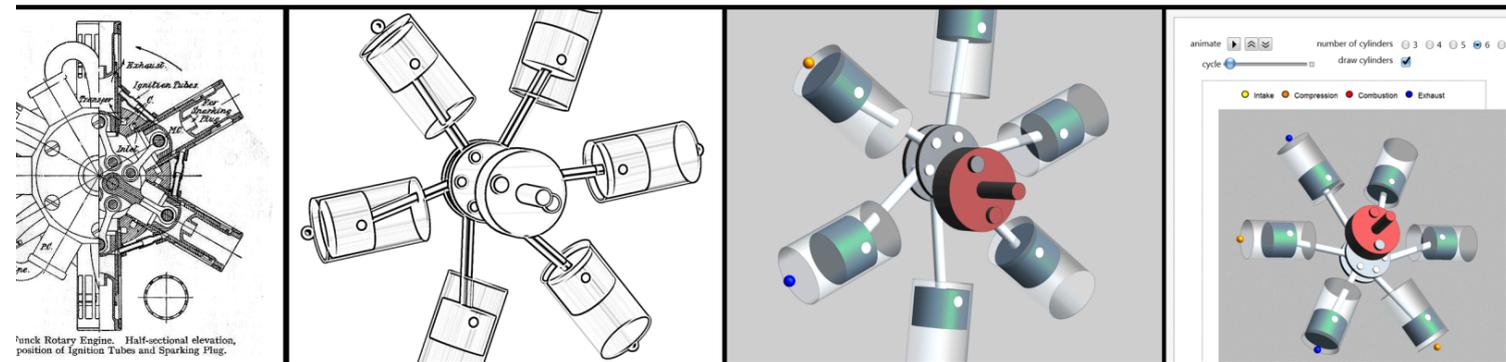


Video Screencasts



Books and Articles

→ [www.wolfram.com/electronic-publishing](http://www.wolfram.com/electronic-publishing)



“ Wolfram technology let me compose the text and all 650 interactive figures in the same document. Even better, it creates a unique eBook that lets you actually interact with the figures on the page through dynamic computation. ”

—Eric Schulz  
Author and Instructor  
Walla Walla Community College

Vertrieb durch:  
ADDITIVE GmbH • Max-Planck-Straße 22b • 61381 Friedrichsdorf  
<http://additive-mathematica.de/> • eShop: <http://eshop.additive-net.de>  
Verkauf: +49-6172-5905-134 [mathematica@additive-net.de](mailto:mathematica@additive-net.de)  
Support: +49-6172-5905-20 [support@additive-net.de](mailto:support@additive-net.de)



### QUESTIONS?

Contact us and let us work with you to find the right solution for your computational needs.

### WOLFRAM RESEARCH, INC.

[www.wolfram.com/contact-us](http://www.wolfram.com/contact-us)  
1-800-WOLFRAM (965-3726)  
+1-217-398-0700 (outside U.S. & Canada)

### WOLFRAM RESEARCH EUROPE LTD.

[www.wolfram.co.uk/contact-us](http://www.wolfram.co.uk/contact-us)  
+44-(0)1993-883400

**WOLFRAM**  
[www.wolfram.com](http://www.wolfram.com)

© 2011 Wolfram Research, Inc. *Mathematica* is a registered trademark of Wolfram Research, Inc. Wolfram Demonstrations Project, *webMathematica*, Computable Document Format, and Wolfram *CDF Player* are trademarks of Wolfram Research, Inc. All other trademarks are the property of their respective owners. *Mathematica* is not associated with Mathematica Policy Research, Inc. MKT1034 2273659 06.11CP



WOLFRAM

Enter a new world where every document is instantly interactive and every concept comes with an application—all directly publishable using the **Wolfram CDF Player™** or **webMathematica™**.

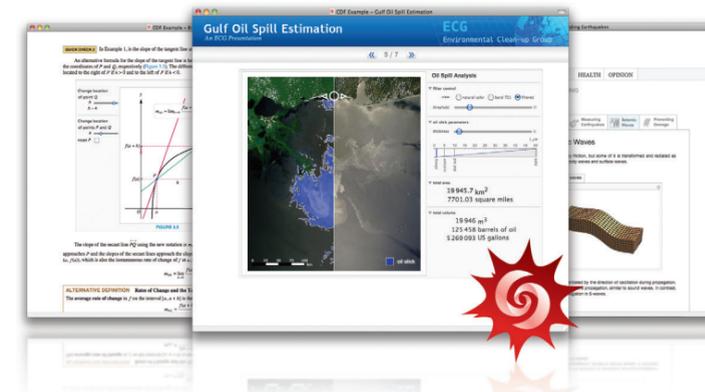
**Mathematica®** documents are an ideal superset container for any type of information, including dynamic content, typeset inputs and outputs, 2D and 3D graphics, calculations, text, and programs. Because the documents are powered by a full computational engine, the expressions, programs, and other elements are live and instantly computable.

### KEY CAPABILITIES

- Create rich interactive content including reports, presentations, journal articles, and standalone applications using the Computable Document Format™ (CDF)
- Interact with graphics, data, and models in your computable documents to generate live results
- Instantly publish your technical documents, reports, or interactive applications
- Automatic interface construction and embedding technology allows quick addition of live interactivity to your documents and presentations
- Support for MathML, XML, and XHTML standards for easy inclusion of mathematical expressions in web pages and XML documents
- A single stylesheet renders the notebook in appropriate format for online, print, or screen display
- The Wolfram Demonstrations Project™, a vibrant technical publishing community, contains an extensive collection of interactive examples with full source code

### WAYS TO USE

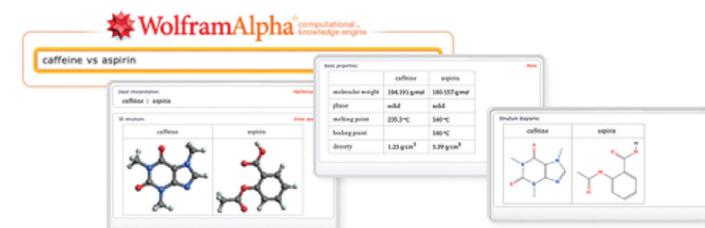
- Developing and publishing interactive content including textbooks, courseware and tests
- Delivering consulting solutions to your clients as applications or interactive documents
- Instantly repurposing your *Mathematica* notebook formatted for web deployment to print publication, and vice versa
- Generating interactive reports or slideshows that allow your colleagues, clients, or manager to explore and answer “what-if” scenarios instantly
- Publishing research papers with interactive content, alongside traditional text, mathematical expressions, plots, and diagrams
- On-the-fly generation of customized quotes for customers, or other structured documents to instantly answer user queries submitted online



Producing structured documents on the fly and instantly publishing them.



Developing and deploying print, web, and mobile app content simultaneously.



Dynamically generated content immediately deployed with webMathematica.

### WHO USES WOLFRAM TECHNOLOGY?

Some of the most important institutions in the industry, including:

- CRC Press
- Los Angeles Center Studios
- Mitsubishi
- Pearson Education
- Precision Graphics
- Reed Technology
- RM Education
- Springer

### WHAT EXPERTS ARE SAYING

*“I have had a very positive experience using Mathematica technology for a mixture of wordprocessing, document production, and computation. Very stable, easy to use, works on multiple platforms, and provides flexible formatting.”*

—Thomas Coleman  
Author and Financial Advisor  
Close Mountain, LLC

*“Mathematica is a self-contained environment where you can do all the things you need to do. The students author. They can write. They can calculate. They can draw graphics. They can do it all in one environment.”*

—Debra Woods  
Mathematics Professor  
University of Illinois at Urbana-Champaign