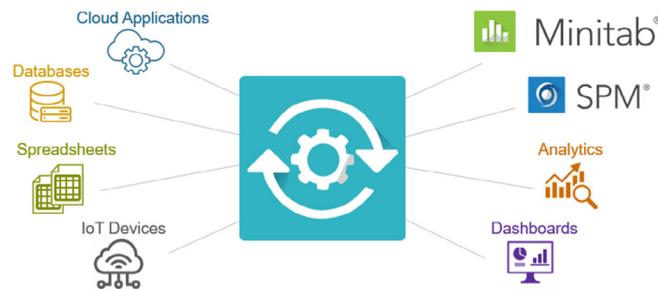


Pre-Built Connectors and Data Integrations

Minitab Connect™ has pre-built connectors and data integrations that allow teams to exchange data between their applications and sources. The platform enables direct inputs from online and offline, internal and external sources, and automated data exports to destination platforms and reporting tools.

High-performance, pre-built connectors make it easy to integrate centralized data from enterprise database systems and big data sources like data warehouses, data lakes, IoT devices, with SaaS applications, cloud storage spreadsheets, and email. Clean, aggregated data can be loaded directly into Minitab® Statistical Software, Salford Predictive Modeler®, and other popular analytics and visualization platforms.

Flexible data ingestion options make it easy to quickly access virtually any data source and add new integrations when business needs change.



In addition to connecting with the established or emerging, industry-leading sources listed here, we help organizations integrate their unique in-house and legacy data sources. Minitab Connect™ enables flexible connections to a variety of sources, like CSV and other flat file formats, internal offline data from call centers, email and chat systems, and interactive voice response (IVR) systems.

Databases, File Transfers, and Data Science Tools

Big Data & Databases

- Amazon Aurora
- Amazon Redshift
- Apache Hadoop
- Apache HBase
- Apache Hive
- AWS RDS
- Banner by Ellucian
- Bureau of Labor Statistics
- Census
- Clickstream
- Couchbase
- Google BigQuery
- IRS Form 990
- Microsoft SQL Azure
- Microsoft SQL Server
- MongoDB
- Oracle
- Oracle MySQL
- PostgreSQL
- Redshift
- SAP
- Snowflake
- Talend
- Teradata

Document & File Formats & Programming Languages

- Apache Parquet
- CSV
- Google Sheets
- Heroku
- JavaScript
- Microsoft Access
- Microsoft Excel
- Mockaroo
- Parquet
- PERL Language
- PHP Language
- Python Language
- Selenium
- Smartsheet
- SQL Language

Business Intelligence & Data Science

- Aegis
- Domo
- Google Data Studio
- Looker
- Microsoft Power BI
- Minitab® Statistical Software
- Qlik
- Salford Predictive Modeler®
- Tableau

Collaboration, File Sharing, & Email

- Accelo
- AWS S3
- Box
- Dropbox
- Email
- Excel 365
- FTP File Transfer
- Gmail
- Google Drive
- Google Sheet
- GoToWebinar
- Mailgun
- Microsoft OneDrive
- Microsoft Outlook
- Office365
- Qualtrics by SAP
- QuickBooks
- SFTP File Transfer
- SharePoint
- Slack
- Smart Sheet
- Wrike
- Yahoo Mail
- YTel
- Zoom

Surveys & Measurement

- Foresee
- OpinionLab by Verint
- Qualtrics by SAP
- SurveyMonkey

Cloud Applications

CRM & Marketing Automation

Avaya
Bitly
CircleBack
Constant Contact
Convergys
Critical Impact
Cvent
Eloqua by Oracle
Gigya
Google Search Ads
Google Search Console
Google Streak
HubSpot
Intercom
MailChimp
Marketing
Marketo by Adobe
Microsoft Dynamics
Mongoose Metrics by DialogTech
NICE inContact
Pardot by Salesforce
Radian6 by Salesforce
Rebrandly
Responsys by Oracle
Salesforce
Silverpop by IBM
Sprinklr
Synthio
Unbounce
Vigorate
Zoominfo

Analytics & Optimization

Adobe Analytics
Adobe Audience Manager
Adobe Campaign Classifications
Adobe Data Classifications
Adobe Data Warehouse
Adobe Experience Platform
Adobe Report
Adobe Target
Appfigures
Chartbeat
Comscore
Cvent
Google Analytics
Google My Business
Google Search Console
Google Webtrends
Logiforms Software
Marchex
Matomo (Piwik)
Maxymiser by Oracle
New Relic
ObservePoint
SEMrush
TMM Short URL Statistics
TrueChoice

Social Platforms & Creative Tools

Adobe Creative Cloud
BrightCove
Facebook
Instagram
Kaltura
LinkedIn

Snapchat
Social Studio
Sprinklr
SundaySky
Twitter
Vidyard
YouTube

Digital Advertising & eCommerce

Adobe Audience Manager
Affiliate by Conversant (formerly Commission Junction)
Anedot
Bing Ads
Channel Adviser
Criteo
DoubleClick by Google
Facebook Audiences
Facebook Lead Ads
Facebook Political Ads
Google
Google AdWords
Google Campaign Manager
Google Display & Video 360
Google My Business
Google Shopping
Magento
Marketing
Outbrain
Stripe
The Trade Desk
Tradedoubler
Unbounce
Vizury



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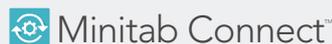


Data Analysis



Powerful statistical software everyone can use

Data Transformation



Data access, automation, and governance for comprehensive insights

Predictive Modeling



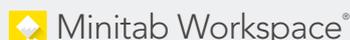
Machine learning and predictive analytics software

Online Stat Training



Master statistics and Minitab anywhere with online training

Visual Business Tools



Visual tools to ensure process and product excellence

Project Ideation & Execution



Start, track, manage, and execute innovation and improvement initiatives